



# Kim McGann

## Blush Brides

**Kim McGann is the head makeup artist and proud owner of Blush Brides Australia. Kim is a highly skilled makeup artist, beauty therapist, and absolute BRIDAL BEAUTY SPECIALIST. Blush Brides provides hundreds of brides each year a 5 star on location hair and makeup service. Kim has created a team of the most passionate, friendly and dedicated bridal specialists across Sydney and the Hunter Valley NSW. Blush Brides unique blend of expertise across all facets of beauty is what gives their clients, the ULTIMATE bridal service.**

### INSPIRATION

Blush Brides was born in 2007, and little did I know back then, what I was creating. I was a stay at home mum living in a new area with a 3 month old baby. Previously I had owned two beauty salons and I began to feel like something was missing. I missed my clients; I missed providing that service I knew made people feel happy. I decided to divert my attention to bridal makeup within my local area. The work was on weekends only, which was perfect because I was able to stay at home all week, with my new baby AND get some time back for me each Saturday.

### CHALLENGES

The biggest challenge in my business is to balance the time between building the business and growing our family. When I started out with Blush Brides, I worked alone and had one 6 month old baby. It was all quite easy as it was only myself I had to organize, and only a few brides scattered across the year. During the past 5 years, the business has experienced amazing growth. In this time, I have had two more children, moved house twice, and recently built our beautiful new home. As you can imagine, and I'm sure I am not alone, it's hard just to keep up at times. To overcome this challenge and to ensure my business continues to operate smoothly I hired a bookings coordinator. She has been a great asset to me and is a perfect fit for us. Taking this step has allowed me more freedom to focus 100% on my kids when I am with them, and also to spend more time on business development instead of the day to day operations of the business.

### LOVE

I feel truly grateful that I have the opportunity to have the lifestyle I have created through running my own business. I love that I have the ability to run my business from anywhere and I get to make people look and feel beautiful on their most special day in their lives so far... their wedding day. I love how far I have come, and how much potential the business has for the future.

### ADVICE

If you have the passion, the feeling in your heart that you are here to do something big, then take a leap, and believe in yourself. Once you discover the excitement of what is possible bubbling up inside of you, and you have the courage to take the first step, things will fall into place for you. The other piece of advice I have is not to wait until everything is perfect and for the "right time". Business is about growing and stretching along the way. Molding to what you need at the time. You can always make adjustments as you discover them along the way. Don't let anyone tell you "You can't do it. If you feel it is right, have done some research, then just go for it girl! Start small and see what happens, you never know where it could take you. Invest in yourself. You are your best asset This is now my focus, and will therefore take my business to the next level.