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Wedding Makeup Tips for Summer Brides..

An interview with Kim McGann, professional makeup artist @Blush Brides! Would you like to tell us a little bit about Blush Brides (bio, background, training)?

Blush Brides is a premier hair and makeup service for brides wanting absolute perfection on their special day. We aim to give our brides much more than just a hair and makeup service on the actual wedding day. We give her everything from beauty tips and advice to false lashes and all the touch up products a bride would need to stay picture perfect all night long.

I started Blush Brides as a makeup service 3 years ago, and since then we have grown to become a team of both hair and makeup artists working across Sydney, The Hunter Valley, Central Coast and Port Stephens regions. We have had such an ever whirling response to what we offer, which is fantastic to see and keeps us inspired to continue to be the best available.

What inspired you to venture into bridal makeup? Has beauty always been your passion? I think it would be fair to say it's always been a part of me. Beauty, pampering, makeup... I love it all. Even as a little girl, I had a HUGE collection of all the toy bottles. The Body Shop had it all their products. I used to pamper any one I could get my hands on. I even took my big basket of products into the hospital when my grandma was sick once, and offered her plus all the other ladies hand massages! I was only in primary school.

I then did my work experience at a beauty salon and was offered a full time job at age 15. I continued on at school and did my apprenticeship in beauty after finishing year 12. I went onto owning my own salons offering beauty treatments and makeup. It was when I had my own wedding that I realized the lack of makeup artists offering NATURAL looking makeup. I had six treats with different artists and ended up doing my own makeup plus my bridesmaids. Hence, Blush Brides was born.



Do you have a favourite brand of makeup (and why)?

I'm absolutely am addicted to Napoleon, and this is our main line at Blush Brides. They have beautiful shimmer, soft eye dusts which we use a lot on our brides. Their tan is amazing as it smells like summer, and has a super natural look. I also like the staying power of their foundations. We know our brides need makeup that lasts the whole day, so it works with what we need. Charlotte is a new line we are also loving. They offer creamy soft shades of lip, that provide the perfect pout!

Spring is a beautiful time for weddings, what makeup trends can we expect for brides this season? Spring weddings are usually daytime ceremonies which means its nice to keep makeup fresh, summery, and uplifting. Lilac and soft pinks are very flattering for a daytime look.

With the change of seasons, looking after your skin becomes all the more important. What are your top five tips for pre-wedding beauty routines? It's so important to start looking after your skin early. I recommend a professional, consistent skin care regime that you follow morning and night. Starting 6-12 months in advance is ideal. Your routine would involve cleansing, exfoliating, moisturizing, eye creams and specially masks.

Have some in salon facials if you can. Once a month for the 6 months prior is ideal. Getting closer to the wedding, have facials that are revitalizing, rather than deep cleansing. You don't want to draw out any impurities a week out from the wedding!

Don't neglect the skin on your body. Remember to use body scrub to keep dead cells at bay. If your skin is smooth and well hydrated, your tan will look its best and last longer.

If you're using a good product suited to your skin type, having in salon treatments, then the only thing left to do... is drink lots of water. This will not only help flush away toxins, but it will reduce dark circles and keep you hydrated and feeling great.

What are your top three makeup DO's and DON'TS for brides to be?

DO's

- Go for a fresh, soft, pretty looking makeup style.
- Use a sunless tanning lotion. Tans provide a great base colour for your makeup and give you a natural healthy glow. We use and love Napoleon's Summer Lovers Self Tanning Mousse.
- Don't have makeup applied purely to look good in the photos. You need to look amazing up close too. A good makeup artist will be able to achieve both.

DON'TS

- Don't trust your wedding day makeup and hair to just anyone. Do your research and have a trial to make sure you are completely happy with the result.
- Don't choose colours that are too obvious and will date.
- Don't leave the house without your touch up products, especially for the lips.



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